The 5 Tools I Use To Create All My Videos

Note: Some of the links in this report are affiliate links - and I will get a small commission if you purchase through them. But I would never recommend something that I don't believe in or don't use myself and am satisfied with. That's why I'm listing them here for you! AND, if you purchase through these links, you'll be supporting a missionary family, thank you!

“How do you make these videos?” people ask me.

I started to make videos because I wanted to share what I was passionate about: Identity (who you are), Inheritance (what you have) and Influence (what you can do).

I believe you too have something that you're passionate about...you have a message in you and a unique voice, that if not shared with the world, we're missing out...

In other words, we need to hear you!

There are countless ways to share your words, to make a difference in people's lives.

For instance, through personal conversations, social media, small groups, sermons, seminars, books, blogs, emails, podcasting, etc.

Another - really EFFECTIVE - way to communicate is **video**.

Spreading your message fast and far is within your reach, AND it has never been easier (and cheaper) then right now to *make your own high quality videos*.

Please note, I'm NOT a tech sevvy...so if I can do it, you *certainly* can do it!

Here's the crux. Without leaving your house you can record and publish your message in a matter of a few minutes for the whole world to enjoy...for decades...think about that...imagine the impact you can have!

If you've already had the idea of video-making I trust this report will help you get started *quick*.

Also, if you've had the desire to share your story and knowledge but suppressed it *or* never seriously thought about using the means of video, I hope this report will stir you up to take action if it's something you feel you're suppose to do.

Enough introduction...let's get to the tools so you can start your video production.

Webcam

Name: Logitech HD Pro Webcam C920, 1080p Widescreen Video Calling and Recording

Price: $67.99

Notes: Record videos widescreen Full HD 1080p at 30 frames per second.

You can record the highest quality videos possible.

The auto focus function gives the sharpest image possible, even as close as 10 cm. So when the object moves to back or front it automatically sharpens. Sweet!

With a direct USB link to your computer it's literately a “plug in and record” method. I use this camera to record all my video training courses and videos like this one.

Sound: it has stereo recording, but I recommend you use the pro mic for your recordings inside (see page 13).

More info: click here to go to Amazone.

Camera

Name: Canon EOS 600D with EF-S 18-55mm f/3.5-5.6 IS Lens

Price: $559,49

Notes: Camcorders use to lead the way in video-making land. However, digital single-lens reflex camera come these days with a video-making option and are recommended among experts to make your “home videos.”

You produce full HD 1080p Movies (same quality as Hollywood Movies), plus you can make dazzling photo's.

What’s more, the 3.0-inch vari-angle LCD Monitor gives you the freedom to show from interesting new angles while in Live View mode (see next page).

Includes Canon EF-S 18-55mm f/3.5-5.6 IS Lens

More info: click here to go to Amazone.

The LCD monitor can also be flipped so you can see yourself while being in front of the camera, making it easy to see if you're in the right position. I use this camera for all my outside recording.

Tripod

Name: Ravelli APLT2 50" Light Weight Aluminum Tripod

Price: $15,69

Notes: The Ravelli APLT2 is a very light tripod but it still extends to a height of 49 inches. With a weight of just over 1 LB (1.15LBS) you will not be weighed down :)

This tripod is constructed of aluminum legs and a hard plastic head, so while its great for stable stationary use it's not for rugged outdoor use.

The legs have rubber feet for stability on different surfaces. And the legs have 3 extendable segments for varying height.

This tripod also has a extendable gearless center post for easy movement and adjustment. (Carry bag included)

More info: click here to go to Amazone.

Microphone

Name: Audio-Technica ATR-3350 Lavalier Microphone

Price: $24,50

Notes: This high-quality microphone gives accurate voice reproduction and is perfect for video use!

Its low-profile design assures minimum visibility. The mic is usually not visible in my video's since I clip the mic underneath my clothing.

Try to spot the mic in this video (you can see it in this one) and check if you're happy with the sound quality.

Integrated 6 meter(!) (20 ft) cable with 3.5 mm mini-plug for use with most cameras.

Includes tie clip, battery, foam windscreen, and 1/4 in. adapter.

More info: click here to go to Amazone.

Video Editing Software

Name: Screenflow

Price: $99

Notes: I use this tool to edit all my videos AND make screen recordings! First I used iMovie that comes on a Macbook, but regret I didn't started using Screenflow earlier. It's so darn easy and fast to produce good looking videos with Screenflow!

With the screen recording option you capture screen video of any kind: desktop, game, webcam, online video, and more. For instance you can record a PowerPoint presentation, with audio describing the slides, like you see in this video.

Note that ScreenFlow only runs on Mac. For PC I recommend Camtasia ($299).

More info: click here to go to Screenflow.

On the next page you see one of the videos I'm editing in Screenflow.

Screenflow: Easy-to-use yet powerful screen recording and screencast making software!

THREE BONUS TIPS

Teleprompter

Name: Teleprompter Software

Price: $0 (for free)

Notes: We value those who have the ability to communicate well, and that often includes public speaking. One proven tool to aid in the delivery of your speech or presentation is the teleprompter.

Simply put, a teleprompter is a device that “prompts” the person speaking with a visual text of a speech or script. This allows you to read the text word for word, ensuring a consistent and accurate speech, while maintaining the illusion of spontaneity (just like the news reporters use).

I've used an easy-to-use prompter from Teleprompter Software. Change the font size, set the speed how slow or fast you want the text to roll by and you're set to go.

However, I've come to be more comfortable with using my labtop as my teleprompter, like this lady shows.

More info: click here to go to Teleprompter Sofware.

Pro Microphone

Name: Audio-Technica AT2020USB Cardioid Condenser USB Microphone

Price: $129

Notes: Experts swear by this microphone. It produces crystal-clear, natural sound for Pod-casting, Home studio recording, Field record-ing, and Voice-over use.

With all the crisp sound and tough build quality, this USB microphone is a home-studio work-horse.

With the convenience of a direct USB link to your computer, PC or Mac, it's literately a “plug in and record” method. The result is a crystal-clear sound. Check here how it sounds.

More info: click here to go to Amazone.

On the next page you see what you're all getting for a relatively low price!

Tripod desk stand, pivoting stand mount, USB cable, and storage pouch are included!

Video Animations

Name: Splasheo

Price: Varies per animation

Notes: If you want to instantly make your vidoes look more professional, then Splasheo is the go-to solution. Splasheo makes animations, like an intro or outro for your videos.

I use this intro for my videos. I just wish I got one sooner because it makes your video much more engaging to watch and it's a fantastic branding tool.

I also use an outro to get people take action after watching the video. It works like a maniac! In short, Splasheo Animations will save you time (no complicated editing), save you money (no expensive professional video editor needed), and make your vidoes look amazing!

More info: click here to get access + a free report to see how Splasheo can help you.

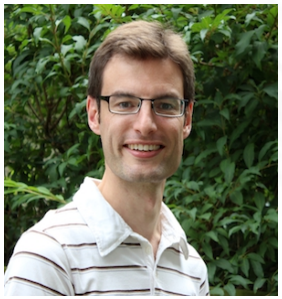
First, if you have purchased anything using the links in this report then Michelle and I extend a heartfelt thanks for you helping us promote the message of God's grace around the world!

Second, to make this overview was a labor of love and I want to ask you to help share this resource with anyone and everyone. Here are some ways to share:

- Tweet about it
- Share it on Facebook
- Email this link to a Friend → http://basrijksen.com/tools/
- Print this report and give a copy to the ones you love.

Say 'hi' to me here: bas@basrijksen.com

Yours till your next video production,



Bas Rijksen

P.S. After watching my videos you might think I have a team of people help me shoot the footage, do editing, etc. Truth be told...I do this all myself. Would you like to look over my shoulder and learn from A to Z how to make videos? Email me if you're interested. If there's enough interest I'll create a tutorial for you. Click here to email me.